

THE CRITICAL THINKER

MEDICAL FOOT & LOWER LIMB CARE JOURNAL



The importance of implementing Custom Foot Orthotic Therapy into your practice



President (OFCA, CFCA),
Entrepreneur, CEO,
Published Author, Healthcare
Writer, Footcare Educator, Reg.
PodOrtho Foot Specialist, Nurse

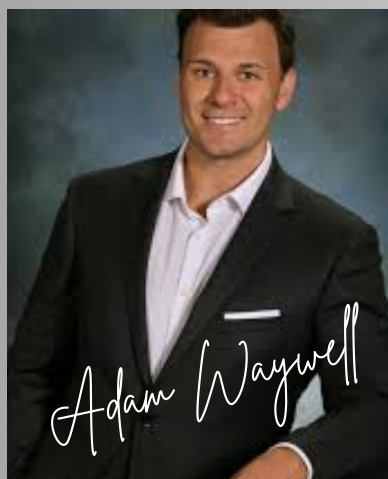
I have had the pleasure of sitting down with my esteemed colleague Mr. Adam Waywell owner and CEO of "Nurse My Feet" Clinic located in Windsor, Ontario.

Mr. Waywell, is a Registered PodOrtho Foot Specialists, Entrepreneur Extraordinaire who began his career as a Registered Practical Nurse who sees the forest through the trees, in relation to overall foot health and wellness, recognizing the importance of a whole of patient care approach in his practice.

Mr. Waywell partnered with his mother Ms. Deborah Waywell who together built a successful medical foot and lower limb care practice in their community, servicing an essential and sought after healthcare need.

Adam and I discussed the importance of ensuring our clients/patients leave our clinics with solutions that produce positive foot health outcomes promoting overall health and wellness through promoting mobility and comfort for our populations to remain or become more independent throughout their aging process.

What sets a Nurse/PodOrtho Foot Specialists apart from other healthcare providers is the innate and fundamental sense of delivering quality care with a caring approach consistent in the nursing profession that focuses on a preventative model of care. This is achieved through the Nurse Entrepreneur establishing an attainable, affordable, innovative and customized plan of care for every individual client situation. This model of care begins with superior practitioner assessment skills, acute awareness of client's needs, limitations and strengths.



Director of Public Relations
(OFCA, CFCA), CEO,
Entrepreneur,
Reg. PodOrtho Foot Specialist,
Footcare Educator, Nurse

Mr. Waywell is a passionate advocate of delivering result-oriented medical foot and lower limb care through providing innovative solutions for his clients who are notably in search of a healthcare provider who is well versed and qualified to deliver this specialized medical footcare considering all aspect of their overall health and how the feet and lower limbs relate to all body systems.

Many people throughout Ontario and Canada often seniors are left to their own devices to find a healthcare provider who is specialized in footcare. Often unsure of where to go to obtain quality and qualified care to meet their foot health needs.

Throughout many discussions with Adam over the years, on many footcare concepts Adam, has articulated his concerns for his clients who he believes must be informed and empowered with practitioner choice noting, the unique position nurses are in to become specialized in this area of care to deliver essential, effective and accessible community professional footcare that improves overall health and wellness.

Adam prides himself on placing the needs of his clients first and foremost and ensures he delivers a whole of client care approach that is cost effective and solution oriented. As an advocate of innovation and through his continued education Adam incorporates custom foot orthotic therapy (both corrective and accommodative), into his practice. Adam has obtained multiple certifications in orthotic, laser and SW therapy throughout his career and encourages his colleagues to do the same in order to meet the publics needs for comprehensive foot and lower limb care.



RATIONALES FOR EXPANDING PRACTITIONER ENTRY INTO FOOT ORTHOTIC THERAPY THROUGH POST GRADUATE EDUCATION AND MICRO-CREDENTIALING:



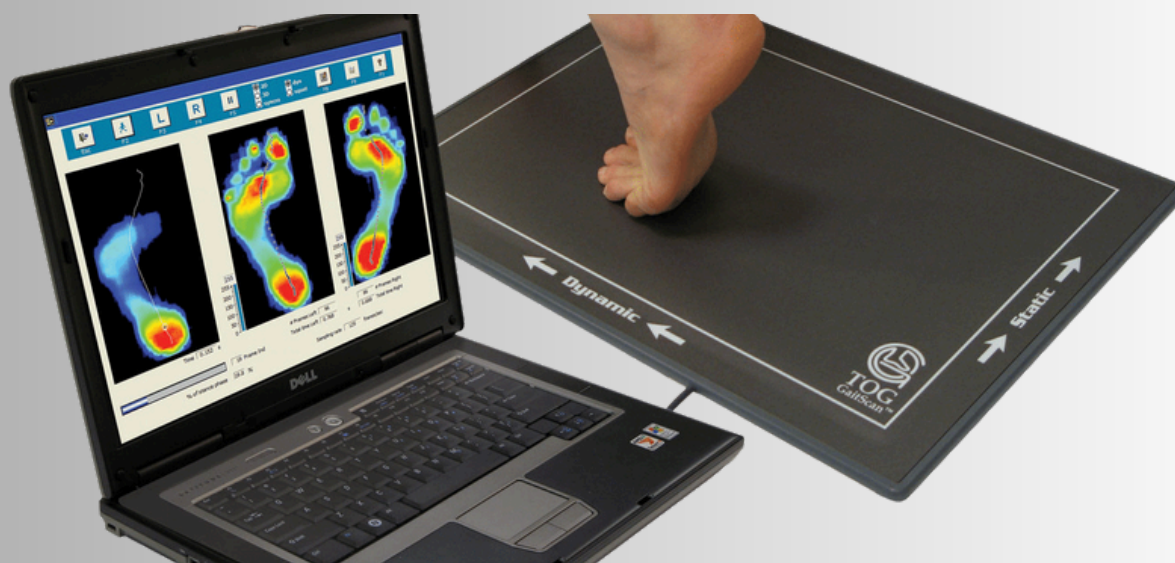
- Improving gait stability in our senior population
- Prevention of compressional, rotational, tensile and frictional stressors
- Wound Prevention
- Mobility Independence
- Improved health related quality of life
- Practitioner confidence and independence
- Expansion of an essential community health services and practitioner choice
- Improving cost containment through economic competitiveness

Population Foot Health Needs

Our feet are a complex structure that consists of 26 (28) bones per foot. These bones account for approximately a quarter of the bones in our body. The foot and lower limb also rely on muscles, joints, ligaments, tendons, nerves, lymphatic vessels and blood vessels to function. Our feet allow us to live healthy lives through healthy mobility, thus aiding in the optimal function of all body systems.

Importance of Quality & Qualified Medical Foot & Lower Limb Care

The foot can withstand approximately one thousand tons of force with every step. Our feet are susceptible to trauma (compressional, tensile, tortional and rotational stressors), disease processes and/or congenital and hereditary factors that may cause other conditions that impact one's overall health related quality of life. Conditions such as diabetes, vascular diseases, musculoskeletal conditions and nail and skin complications are some of the conditions that are treated through a preventative model of care by our member Registered PodOrtho Foot Specialists.



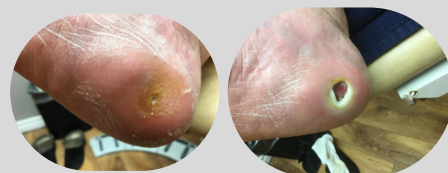
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Become a Reg. PodOrtho[®] Foot Specialist today

We offer our Members Complementary education, advocacy and ongoing support:

- *Client Education Concepts and downloadable Customizable Pamphlets*
- *Downloadable Assessment Tools*
- *New Technology Information*
- *Continuing Education*
- *Recommendations for Liability Insurance (who cover's your care, how much coverage required, business insurance)*
- *Products/instruments-Best Places to find what you need to elevate your practice*
- *Suppliers Information*
- *Communicate Core Comptencies*
- *Communicate Standard of Best Practice*
- *Annual Conferences*



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